

Reuben Kihiu

UI/UX Designer.

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Nairobi, Kenya

EXPERIENCE

Safaricom PLC, Nairobi, Kenya — Product Designer

JANUARY 2022 – PRESENT

- I support the Enterprise and IoT Department at Safaricom as a shared designer across **4 teams**.
- I have been responsible for the design of 5 IoT Platforms and 1 mobile app, working with a cross-functional team of hardware and software engineers.
- I have contributed to the development of the new Safaricom Design System.
- I am a founding lead of the Safaricom Engineering Community, leading the UX Design Chapter.

Zalego Academy (StepWise Inc.), Nairobi, Kenya — UI/UX Designer

JULY 2021 – DECEMBER 2021

- Being a sole designer in the team, I was successful in creating brand uniformity across all Zalego Academy, Stepwise, and all four companies under the Stepwise Group.
- I worked with a multinational team leading the design strategy, storytelling and product design.
- I also developed the **Zalego Academy UI/UX Curriculum** and was a part-time tutor at the academy.

edSense (Now ScholarSite), London, U.K (Remote) — Product Designer

APRIL 2020 – DECEMBER 2020

- This was a remote role where I was responsible for the design and product strategy of the edSense App.
- I greatly contributed to the product pivoting since I joined the team, and consequently contributed to improving the app's aesthetics, functionality, as well as prospects of funding.

Ficar Delivery, Thika, Kenya — Product Designer and Junior PM)

SEPTEMBER 2018 – JANUARY 2021

- Designing first and subsequent versions of the Ficar Delivery platform (App and vendor portals), as well as conducting User research, testing and improvement of design.
- I was also involved in the development of earlier versions of the platform.

Center for Development of Electronic Devices, DeKUT, Kenya — Product Designer

SEPTEMBER 2020 – PRESENT

- I was responsible for the design of Digital Interfaces for use with the different gadgets made at CDED.
- I worked closely with the Engineers, Product Manager and Designers to improve the efficiency, functionality and aesthetics of electronic and software products.

SKILLS

* Design Thinking

* Agile (Scrum & Kanban)

* Product Design
(Figma, Adobe XD)

* Web Development
(HTML, CSS, Javascript)

* Graphics Design

-Adobe Illustrator

-Photoshop

-InDesign

* WordPress

AWARDS

* The Web We Want
Challenge (Lagos,
Nigeria).

Design Challenge /
Hackathon for the Web
We Want.

ChipMetrix, Kenya—UI Designer

MARCH 2019 – APRIL 2020

I was the UI Designer with the role of designing Digital Interface portals for Chipmetrix hardware products. I also worked with the Product Team to improve current products for the market.

EDUCATION

Dedan Kimathi University of Technology, Kenya— *B.Sc. Computer Science*

2017 - 2020

Learnt various fundamentals of computing, software and hardware. Was also an active organizer of various developer communities, organized hackathons and mentored younger students into the field of software.

VOLUNTEERING & COMMUNITY

Safaricom Engineering Community — *LEAD*

JULY 2022 - PRESENT

Google Developer Group- NYERI — *LEAD*

OCTOBER 2020 - PRESENT

YOUNG AFRICAN DEVELOPERS COMMUNITY — *FOUNDER*

APRIL 2020 - PRESENT

ANGULAR KENYA — *GRAPHICS DESIGNER & CO-LEAD*

OCTOBER 2020 - PRESENT

DSC DEDAN KIMATHI UNIVERSITY — *LEAD*

SEPTEMBER 2019 – SETPTEMBER 2020

LANGUAGES

- Javascript
- PHP
- SQL
- CSS

- HTML

FRAMEWORKS

- Vue.js

- Bootstrap